

Print Advertising Booking Form (Singapore Dollar)

Position	Rate	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	EAIC Issue ¹
Outside Back Cover	8,360													
Inside Front Cover	5,830													
Inside Back Cover	5,310													
Facing Inside Front Cover	5,310													
Facing Editor's Message Page	5,120													
Facing Contents Page	5,120													
Facing People on the Move Page	4,840													
Facing Inside Back Cover	4,670													
Facing News Page	4,670													
Double Page Spread	8,300													
Gatefolds	13,200													
Advertorial* (4 pages)	10,000													
Advertorial* (8 pages)	19,600													
Bellyband	8,360													
Full Page Colour	4,180													
Full Page Black & White	3,200													
Half Page Colour	3,000													
Half Page Black & White	2,330													

* Inclusive of 200 free copies of reprints.

¹ Special Supplement for East Asian Insurance Congress (Oct)

Remarks:

Cancellation of Bookings for Print Advertisements
 All cancellations of advertisement bookings must be made in writing at least 21 days prior to publication date (1st day of the month) failing which administration charges of 25% of the advertisement rate will be imposed.

Payment Terms
 The credit term is 30 days. If payment is not received after the due date, an interest of 1.5% per month will be imposed on all overdue invoices.

Booking Details

Name: _____
 Designation: _____
 Company: _____
 Address: _____
 Tel: _____ Email: _____
 Signature: _____
 Date: _____

Billing Details

Please use same details as Booking Details

Name: _____
 Designation: _____
 Company: _____
 Address: _____
 Tel: _____ Email: _____